

FOR IMMEDIATE RELEASE

Healthcare Packaging and Packaging World
To Produce Pharmaceutical Packaging Forum 2008

CHICAGO, IL (October 9, 2007) – *Healthcare Packaging* and *Packaging World* are looking forward to another sold-out event, as they announce the date for their jointly produced conference on pharmaceutical packaging. Pharmaceutical Packaging Forum 2008 will take place on March 12, 2008 at the Rittenhouse Hotel in downtown Philadelphia.

This year's multi-session program will address a wide range of pharmaceutical packaging issues, as presented by manufacturers and industry experts. Session topics, to date, include an examination of the challenges of package innovation; risk analysis for primary and secondary packaging equipment; shop floor integration to packaging lines; overall equipment effectiveness (OEE), and contract packaging. Additionally, Katherine Eban, author of the award-winning book *Dangerous Doses: A True Story of Cops, Counterfeiters and the Contamination of America's Drug Supply*, will bring attendees up to date on America's current battle against tainted medicine.

Last year's Pharmaceutical Packaging Forum was filled to capacity weeks before it opened. In attendance were professionals from such leading companies as AstraZeneca, Genentech, Inc, Pfizer Pharmaceuticals, Abbott Laboratories, Boston Scientific and Merck, to name a few.

Healthcare Packaging's Publisher, Jim Chrzan shares his thoughts: "Attendees were very enthusiastic about the value of last year's event and we look forward to another outstanding program under the knowledgeable direction of Editor Jim Butschli. In view of the increasingly international nature of the pharmaceutical marketplace, this year's agenda will also include the insights of an international panel of pharmaceutical packaging experts. Their contributions will offer an important global perspective to many of the issues in focus at our 2008 Forum."

Online registration for the 2008 Pharmaceutical Packaging Forum is open now at Packworld.com/ppf. For additional information, please contact Events Manager Adriene Cooper at cooper@packworld.com.

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About Summit Publishing Company

Chicago-based Summit Publishing Company is an integrated media publisher offering business information for packaging professionals. Print magazines include flagship monthly *Packaging World* (www.packworld.com); *PACK EXPO Showcase*; *Healthcare Packaging* and *Contract Packaging*. In addition to packaging e-newsletters, Summit Publishing Company also produces Webcasts and a variety of conferences for packaging professionals.

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